



CALPEEK

CALIFORNIA POLITICAL WEEK

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CAMPAIGN 2001: IN THE BATTLE TO REPLACE THE LATE JOHN FERRARO, ALL EYES ARE ON ROBERTI.

Editor's note: The Sept. 11th special election in L.A. City's 4th council district features one of Calif.'s best known Demo leaders from years past, former Senate President David Roberti(D). He's up against two very tough competitors in L.A. Community College trustee Beth Garfield and L.A. DWP executive Tom LaBonge. Here's our brief update & analysis about this special...

...The turnout in the special could be very, very low. One source estimates the turnout at 16-18%. There are 10 candidates seeking Ferraro's vacant seat, but most **Calpeek** sources agree that the top tier belongs to Roberti, Garfield and LaBonge. Other candidates include Denise Robb, Linda Lockwood, Richard MacMinn, Ferris Wehbe, Susan Fong, Larry Green and Michael Schaefer. An Oct. 23rd runoff is likely with a field of this size...

...There have been two polls, but this most current poll for LaBonge by pollsters Evans McDonough just came out of the field. It's 400 likely voters, Aug. 3-5. It shows a real horse race: LaBonge 13%; Roberti 11%; Garfield 10%; Robb 6%; Lockwood 5%; Fong, Schaefer & Green at 4% each; MacMinn & Wehbe at 1% each. 41% undecided...

...Roberti's campaign is just now kicking into gear, after getting off to a very shaky start. Oakland-based Larry Tramutola is the lead consultant, with L.A.-based Nahum & Rex handling mail/field ops. Roberti has good residual name ID (from 33 years in the Assembly & State Senate). Some sources felt Roberti should have been a lock to win the L.A. Co. Federation of Labor's COPE endorsement, but that went to Garfield. FYI: the L.A. Co. Demo Central Cmt. went open in their endorsement. Roberti might have had a shot had it not been for his long held anti-abortion views. That still haunts him, even to this day...

...LaBonge has never held elective office, but he came real close several years ago when he almost defeated then Councilwoman Jackie Goldberg. LaBonge's team includes lead consultant John Shallman, field op guru Susan Burnside and

savvy fundraisers Brian Rix & Pat Bradford. The campaign has already hit thousands of homes with a walking program and LaBonge has raised \$285,000 (and that doesn't include \$100,000 in matching funds). LaBonge has been endorsed by former L.A. Mayor Richard Riordan and has also been endorsed by the L.A. City Firefighters and the L.A. Police Protective League – two very solid endorsements...

...Garfield, wife of former Assemblyman Wally Knox, has hired Larry Grisolano as her lead consultant. Although she had raised about \$110,000, Garfield has decided **not** to take matching funds. She's got *deep pockets* and we'll know by Aug. 13th how much of her own money she intends to spend. She's already mailed 3 times and is doing a series of local coffees in all parts of the 4th CD. Her endorsement list includes U.S. Rep. Henry Waxman; City Controller Laura Chick and past controller Rick Tuttle; all of her community college colleagues; plus the Assn. of L.A. Deputy Sheriffs (ALADS), NWPC and L.A. School Police Assn...

...FYI: most sources felt until very recently that this race was essentially between LaBonge and Garfield, but now insiders think it's a 3-way race. The big question: will Roberti's past Sacto links prove to be a non-starter in the 4th CD? Stay tuned...

REFORM DOESN'T COME EASY FOR CALIF.'S GOP.

Editor's note: Here is Part II in our continuing series of reports about the effort to reform the Calif. Republican Party(CRP). Last week, **Calpeek** presented a broad overview of the reform effort. This week we'll be a little more specific. Here's our analysis & commentary...

...After two disastrous election cycles ('98 & '00), many GOP sources felt a large part of the problem was due to the way the CRP was organized and run. When the CRP elected Shawn Steel as chair in February, he ran on a platform of reforming and *professionalizing* the CRP. Steel then appointed a 23-member Reform Commission led by key Calif. Bush supporter Gerald Parsky. The commission had both conservative and moderate members. The commission held a series of hearings and out of these hearings Parsky drafted a

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reform plan which is now at the heart of yet another raging controversy. But this controversy is not ideological. Hard to believe, but true...

...Although only 4 of the 23 members were opposed to the reform plan, one member of the commission who voted YES on Parsky's package told **Calpeek** the plan was offered on an UP or DOWN vote, no compromises or revisions. This particular member feels the plan is too big to swallow all at once and therefore may have a tough time winning approval from CRP delegates. Regardless...

...The basic element of the plan call for the CRP chair to give up some of his power. The real power would be with the chief operating officer (newly appointed Ryan Erwin), who would be responsible to the 23-member Executive Board of the CRP and to a 5-member operating board, led by the CRP chair. Under current rules, the CRP chair has vast power and is not accountable to the Executive Board. Parsky sees this as the most efficient way to run the CRP, given the fact that the CRP chair is a volunteer and not a full-time chair – as opposed to the CA Demo Party's setup. And in fact, the CRP rejects the full-time chair concept...

...But one of Parsky's key problems is that conservatives see his plan as an attack on Steel, who is a conservative, but strongly believes in the *Big Tent* concept. Unfortunately for Steel, he's paying the price for the sins of his immediate predecessor, John McGraw. Pro-reformers say that if the opponents would only disassociate Steel from his title as chair, then they'd see the logic of the plan. But this is easier said than done, especially for conservatives who control the CRP and have a tough time giving up power. FYI: another problem for Parsky and others is that Steel is on vacation and has not said exactly what he favors or objects to in this reform...

...**Calpeek** reported last week that if Parsky's plan is not approved when the CRP holds its Sept. 14-16 convention at the LAX Marriott, then the **White House** won't help the CRP with fundraising. Parsky and others say this is not true, but even some who voted for Parsky's reform plan think the threat is real. However, Parsky told **Calpeek** that if reform is rejected, there's a solid chance that the CRP's big Calif. donor base (including big contributors), may take a walk. But the White House is not involved...

...As **Calpeek** hit deadline, CRP Treasurer Doug Boyd had begun to float an alternate reform plan. Boyd was one of the 4 who opposed Parsky's plan and is close to Steel. But the bottomline, according to former CRP political director Allan Hoffenblum ('78) is this: "No matter how one reorganizes

the CRP, unless you have a good State chair and a highly professional and proven political team, you'll never be successful." More next week. Stay tuned...

THE CONDIT WATCH: MODESTO COUNCILMAN BILL CONRAD NAMES 5 GOPers AS FINANCE CO-CHAIRS.
Editor's note: Despite all the negative publicity surrounding the disappearance of Chandra Levy, **Calpeek** sources report U.S. Rep. Gary Condit(D-Ceres) is still planning to seek reelection next year. Condit is back home in the 18th CD on "vacation." And with Condit is a ton of new media. *Pack journalism* at its worst. Condit's latest FEC filing shows \$315,666 cash-on-hand in his own warchest. At this point, the only GOPer who has said for sure he'll run is Modesto Councilman Bill Conrad, but State Sen. Dick Monteith is testing the waters. Here's our brief update & analysis...

...Conrad first. He has hired Sacto-based Gilliard Blanning to handle his campaign. G/B are savvy GOP consultants with a good track record. At this point the Conrad campaign is just getting a full team lined up. Conrad has announced that five well-known GOPers will serve as his Finance Cmt. Co-Chairs. They are: auto dealer and GOP activist Bill Gardner; Stanislaus Co. businessman Nick Trani, who is the past vice chair of the Stanislaus Co. GOP Central Cmt.; architect John Booker, who is past president of the Stanislaus Co. Taxpayers Assn.; businessman Mathew Ward; and real estate exec Ram Sharma...

...Back to Condit. A July 19-20 McGuire Research poll for the *San Jose Mercury* (400 registered voters) showed Condit getting very high marks on job performance (77%). But it's his reelect number that has Demo consultants wondering if he can win another term next year. Only 36% of those who voted for him in 2000 will vote for him again. 21% are undecided. And Condit's case wasn't helped when well respected Calif. U.S. Sen. Dianne Feinstein issued a statement blasting Condit's behavior and his lack of candor. Bet your first born that DiFi's statement will end up in a GOP hit piece aimed at Condit...

...Sacto based Demo political consultant Richie Ross is a Condit friend and has been advising him. Ross isn't as pessimistic about Condit's chances as other Demo consultants. He notes that in order to defeat Condit, the GOP needs to come up with a candidate who has no skeletons in the closet. Other Demos disagree and think that as long as the GOP candidate is honest, open and decent, Condit is *political toast*...

...FYI: In our previous Condit update, we listed those candidates who are either running or testing the waters now

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that Chad Condit has withdrawn from the 2002 26th AD Demo primary. Merced Co. Deputy DA Larry D. Morse II is among those running. Calpeek noted that in 1996 Morse lost a bitter Demo primary battle with current 26th AD Assemblyman Dennis Cardoza. And we said Morse helped Cardoza's GOP opponent after the primary. It was actually Larry's Republican father (same name) who endorsed and contributed to GOPer Tom Berryhill. Stay tuned...

CAMPAIGN 2002: FOLLOW THE CAMPAIGN MONEY.

Editor's note: Calpeek went online to the Calif. Secretary of State's website to collect this info about campaign contributions to Statewide candidates in 2002. Here's the info in chart form. FYI: Money raised is just the funds raised from 1/1/01 to 6/30/01. Incumbents = I...

Governor	\$\$ Raised	Cash On Hand
Gray Davis(D-I)	\$5,883,652	\$30,507,742
Bill Jones(R)	1,105,547	841,835
Bill Simon Jr.(R)	3,300,042	2,437,724

Debts: Davis has debts of \$161,616. Simon has a debt of \$342,871.

Lt. Governor

Cruz Bustamante(D-I)	\$554,649	\$963,255
Bruce McPherson(R)	30,009	140,347

Debts: Bustamante \$13,509. FYI: McPherson's report is from his State Senate campaign. Couldn't find a LG committee for McPherson.

Attorney General

Bill Lockyer(D-I)	\$980,920	\$3,885,652
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CA State Treasurer

Phil Angelides(D-I)	\$2,146,555	\$2,698,679
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Secretary of State

Keith Olberg(R)	\$193,788	\$621,123
Michela Alioto(D)	424,905	419,816
March Fong Eu(D)	483,326*	114,564
Kevin Shelley(D)	459,903	1,103,067

Debts: Olberg \$29,799; Shelley \$20,941; Alioto \$405,000;
*Eu \$100,000 loan + \$350,000 in personal art to be sold.

Insurance Commissioner

John Garamendi(D)	\$154,904	\$126,064
Tom Calderon(D)	512,214	705,290
Tom Umberg(D)	1,535,475	1,547,441

Debts: Umberg \$1,500,000; Garamendi \$46,421.

Controller

Johan Klehs(D)	\$449,587	\$560,275
Steve Westley(D)	1,185,272	1,547,746
Tom McClintock(R)	184,764	180,394
Dean Andal(R)	791,331	366,310*

Debts: Klehs \$65,545; McClintock \$79,610; Andal \$204,000. * Andal also has \$740,167 coh in a State Senate committee, which he can use in this race.

Supt. of Public Instruction

Jack O'Connell(D)	\$601,961	\$1,528,400
Lynne Leach(R)	184,534	192,172

Debts: O'Connell \$9,779; Leach \$5,000.

CAMPAIGN 2002: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's another update on U.S. House contests for 2002...

☒ **10th CD** – U.S. Rep. Ellen Tauscher(D-Alamo) doesn't appear to be in any real trouble from a GOP opponent, but this 3 term Demo has managed to PO most of her fellow Demos in the Calif. delegation. Tauscher is the lone Demo in the Demo U.S. House delegation who is **not** supporting U.S. Rep. Nancy Pelosi(S.F.) for the post of Demo Whip, a job now held by David Bonior. Pelosi is battling U.S. Rep. Steny Hoyer of Maryland for Bonior's job. DC news media accounts say the contest is very tight. Why is Tauscher for Hoyer? He's a new Demo and Tauscher is the vice chair of the DLC. The Tauscher vs. Pelosi brouhaha has turned nasty in recent days, with Tauscher claiming that her 10th CD is being stripped of one key area in reapportionment as retaliation...

...And who's behind this anti-Ellen plot? The congresswoman claims it's Senate Pres. Pro Tem John Burton(D-SF), a close Pelosi ally. A recent L.A. Times story about this feud quoted U.S. Rep. Howard Berman(D-San Fernando) as saying, "Ellen has had reason to know from people who care about her that her seat would not only be protected, but that it would be improved." Burton's response to Tauscher was partially X-rated...

...FYI: last time a CA Demo was running for high office within the Demo U.S. House Caucus was back in 1976, when Phil Burton (John's late brother) ran for Majority Leader and lost to Jim Wright by just one vote – 148 to 147. At least 9 and perhaps as many of 14 Calif. Demo House members (out of 29) voted for Wright...

☒ **15th CD** – Freshman U.S. Rep. Mike Honda(D-San Jose) had a tough race against GOPer Jim Cunneen in

2000, but it doesn't appear as though the Republicans have recruited anyone thus far who can touch Honda. Honda reported \$79,203 cash-on-hand in his latest filing, but he's still got huge debts left over from 2000 (\$173,871). The only GOP to announce thus far is Scott R. Moeller, who reported just \$4,710 c-o-h and a debt of \$9,500...

ENERGY & POLITICS: ARE THE DAVIS ENERGY CONSULTANTS FAIR GAME FOR SEC. OF STATE JONES??

Editor's note: Is it the job of the Calif. Secretary of State to go after Davis Admin. energy consultants who have not filed the required Statements of Economic Interest(SEI)? Or is it the job of the Calif. AG or the Fair Political Practices Commission? Good question. Here's our update & analysis...

◆ ***Jones on the Attack*** – Calif. Sec. of State Bill Jones probably wishes he were the AG instead of the SOS. He claims to have IDed at least 3 dozen more Davis Admin. energy consultants who have not filed SEIs and thus may be in violation of State law. Jones held a news conference in L.A. on Aug. 7th to disclose this info. All of the info is interesting, but it raises a question: should Jones be using State resources to go after the Davis Admin. or should he be using his own campaign funds? After all, he is a GOP candidate for governor. It's a thin line Jones is walking...

... **Calpeek** asked former Deputy Sec. of State Tony Miller, a key operative for former SOS March Fong Eu, about the use of SOS funds for this kind of work. Miller says Jones "may be on to something terrific, but you can't justify the use of State resources." Miller says conflict of interest violations of these types are the jurisdiction of the FPPC or the AG's office. "It's a stretch" for Jones as SOS. Other **Calpeek** sources agree and think Jones would have been on much safer ground had he leveled these charges from his campaign instead of the SOS's office. CA Common Cause leader Jim Knox has some of the same concerns as Miller. Jones acknowledges using his office to probe the contracts. The big problem, of course, is that Jones' campaign isn't rolling in \$\$\$ and it costs lots of money to do all this research...

◆ ***No More Calpine Stock*** – After **Calpeek** went to press last week, the governor's press secretary, Steve Maviglio, sold his 300 shares of Calpine stock that he bought in May. Maviglio also owns Enron stock, but those shares were purchased a long time ago (1996)...

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CALPEEK's NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook. We've got a ton of these announcements...

- A very sad note: Maureen Reagan, 60, died Aug. 8th after a 5-year battle with cancer. She died at her Sacto home. Our thoughts are with her husband, Dennis Revell, and her family. R.I.P...
- L.A.-based Lang & Murakawa has been renamed L/P/C Public Relations. Partner David Lang remains, but Trisha Murakawa has left the firm...
- L.A. Council President Alex Padilla has named city hall vet Pat Gobler as a special advisor. Gobler had worked for the late John Ferraro as COS since 1990...
- The Valley Industry & Commerce Assn.(VICA) has moved to 5121 Van Nuys Blvd., Ste. 203, Sherman Oaks, CA 91403. New phone (818)817-0545...
- The Salinas-based campaign mgt. firm of Paramount Communications has formed an affiliation with San Jose-based Elkins Retail Advertising...
- The Monaco Group has moved from Anaheim to new offices at 1000 Ortega Way, Building C, Placentia, CA 92870. New phone (714)630-5180...
- Adam Englander is serving as a deputy press secretary L.A. Co. Sup. Don Knabe until he starts law school at UCLA this fall. Yep, it's Harvey's son...

CALPEEK'S MARKETPLACE NETWORK

- **The League of California Cities** seeks 15 savvy grassroots coordinators throughout Calif. To find a brochure and learn more about the League's grassroots program and the positions, please visit us at: www.cacities.org or call (916)658-8277.
- **Executive Director** for South Orange County/San Diego-based non-profit coalition to promote food safety. Ideal candidate will have strong communications skills and a minimum of 3-5 years direct work in grassroots/coalition building and/or non-profit fundraising. Fax resume/cover letter to (310)789-2215.

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